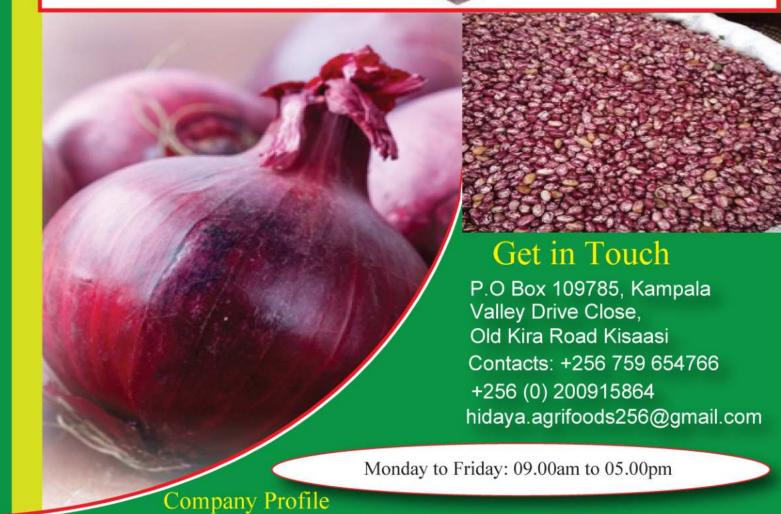
# HILD A WA A STIFT AND A STIFT



#### Hidaya Agri Foods Ltd

We deal in a variety of fruits and vegetables. As would be obvious, we mainly deal in fresh foods/produce; fresh fruits and vegetables

#### **About Us**

#### History of Hidaya Agri Foods

We are a brother and sister-owned business that is Jjunju Najibu and Nakazibwe Latipher.

We started this business off 3 years ago growing passion fruits, tomatoes, watermelons, beans, and pineapples on our family's huge vacant land. For three consecutive seasons, outputs generated amazing profits. we then managed to connect with a wide range of farmers to form the company's supply base of produce. As of current, Hidaya Agri Foods Ltd has employed 23 permanent employees.

We would like to thank our esteemed clients all over Uganda and outside Uganda who have supported our business by ordering and referring others and looks forward to meeting new people

#### **Packaging**

Our packaging is made of food grade material and is built to avoid causing any external or internal damage during transit.

Contents of each package are of a uniform quality and are from the same origin and variety.

Every package is then labeled to meet export requirements.



#### Visit Us

- Address: Valley Drive Close, Old Kira Road, Kisaasi
- Hours: Mon-Fri 9:00AM- 5:00PM
- Phone: +256 (0) 200915864
- Whatsapp: +256 759 654766
- Email: hidaya.agricfoods256@gmail.com

#### **Agricultural Sector**

Hidaya Agri Foods Limited is under Agricultural sector in Uganda. This is a best prospect industry sector for this country. Includes a market overview and trade data.



#### Overview

Investors consider Uganda's agricultural potential to be among the best in Africa, with low temperature variability, fertile soils, and two rainy seasons over much of the country - leading to multiple crop harvests per year. According to the UN's Food and Agriculture Organization, Uganda's fertile agricultural land has the potential to feed 200 million people. Eighty percent of Uganda's land is arable but only 35% is being cultivated. In FY 2021/22, agriculture accounted for about 24.1% of GDP, and 33% of export earnings. The UBOS estimates that about 70% of Uganda's working population is employed in agriculture. Uganda produces a wide range of agricultural products including: coffee, tea, sugar, livestock, fish, edible oils, cotton, tobacco, plantains, corn, beans, cassava, sweet potatoes, millet, sorghum, and groundnuts. Commercialization of the sector is impeded by farmers' limited use of fertilizer and quality seeds, and a lack of irrigation infrastructure – rendering production vulnerable to climatic extremes and pest infestations.

Sector growth is also impaired by the lack of quality packaging capabilities, insufficient storage facilities, poor post-harvest handling practices, shortage of agricultural credit, high freight costs, the lack of all-weather feeder roads in rural areas, a complicated and inefficient land tenure system, and limited knowledge of modern production practices. Ugandan producers often find it difficult to meet sanitary and phytosanitary standards required to export goods to Europe and the United States. Ugandan poultry, sugar, and milk products face export restrictions from Kenya.



Vision

Lead the way towards eradic

Lead the way towards eradicating famine in the World by improving the productivity of farmland and the nutritional value of food produced while preserving and enhancing the environment.

**Our Mission** 

Attain all year round sustainable production and supply ability through enhancing small-scale farmers towards the best use of land and provision to both the consumers and small-scale farmers a reliable market of high-quality farm products.

## h-quality farm products. There are significant investment opportunities

There are significant investment opportunities in Hidaya Agri Foods
Limited, including in production, input supply, value addition
processing, standards compliance and export, and post-harvest handling.
In Hidaya Agri Foods Limited, there is space to increase food production
and the amount of food exported to the outside countries.

#### **Our Principles**

1) Integrity

2) Fairness

3) Objectivity

4) Responsibility.
5) Community
Engagement

#### **CATEGORIES**

**Our Produce/Exports** 



#### HIDAYA AGRI FOODS LTD



#### Pineapples





**Tomatoes** 





Mangoes





#### **Jack Fruit**





**Passion Fruits** 

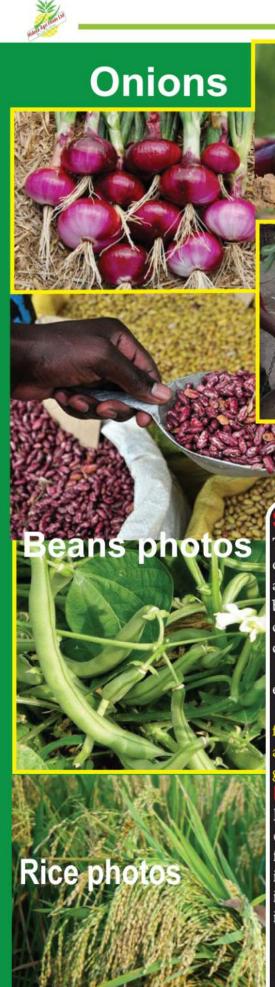




**Sweet Bananas** 











### Casava photo

The following range of services are offered / can be offered by Hidaya Agri Foods Limited.

- a. Crop Farming.
- b. Livestock Farming
- c. Products processing & packing
- d. Formal, Informal Training & Extension Services.
- e. Products Marketing. NB Hidaya Agri Foods Limited invest on securing a reliable market for the products produced within the company as well as those products produced by out growers.

#### ge of Products at Hidaya Agri Foods Ltd

Deals with a range of various products related to crop farming and Livestock farming. Livestock farming Involves but not limited to the following;

- i. Cattle/ Dairy Cow (Products Includes Milk and Meat)
- ii. Goat (Products Includes Milk and Meat)
- iii. Chicken (Products Includes Eggs and Chicken Meat)
- i. Maize (Corns)
- ii. Soybeans
- iii. Potatoes
- iv. Tomatoes
- v. Papaya
- vi. Passion fruits

vii. Melons

viii. Rice

ix. Cassava

x. Avocado

xi. Macadamias

Sugar Cane Stock Photos



Banana stock photos



Ready Coffee stock Photos



## Photos showing some Methods of Farming we use at Hidaya Agri Foods Limited

#### **Illigation Stock Photoes**







Mulching and terracing stock photos
Banana plantation

Sweet Potato





Beans Plantation

Casava Plantation





Ovacado Seedlings

Tea plantation and Harvesting



Coffee production and Mango seedlings



## POULTRY, FISHING AND ANIMAL REALIGN



# FISHING 4









#### **CORE VALUES**

#### Relationships

Agriculture is a community business. The company strives to connect small farmers in the industry to shareknowledge, resources and togetherness. Therefore we encourage partnership, volunteerism, and mentorship among the stakeholders along the value chain of our products.

#### Service

Hidaya Agri foods limited focuses on to serve Individuals in the general community. The effort is through the creation of a reliable market with high-quality farm products that create satisfaction to both the consumers and small-scale farmers.

#### Training & Development

Agriculture is constantly evolving, and we want to meet the challenges of a changing world by promoting our skills on the best use of available resources among the members of company's value chain.

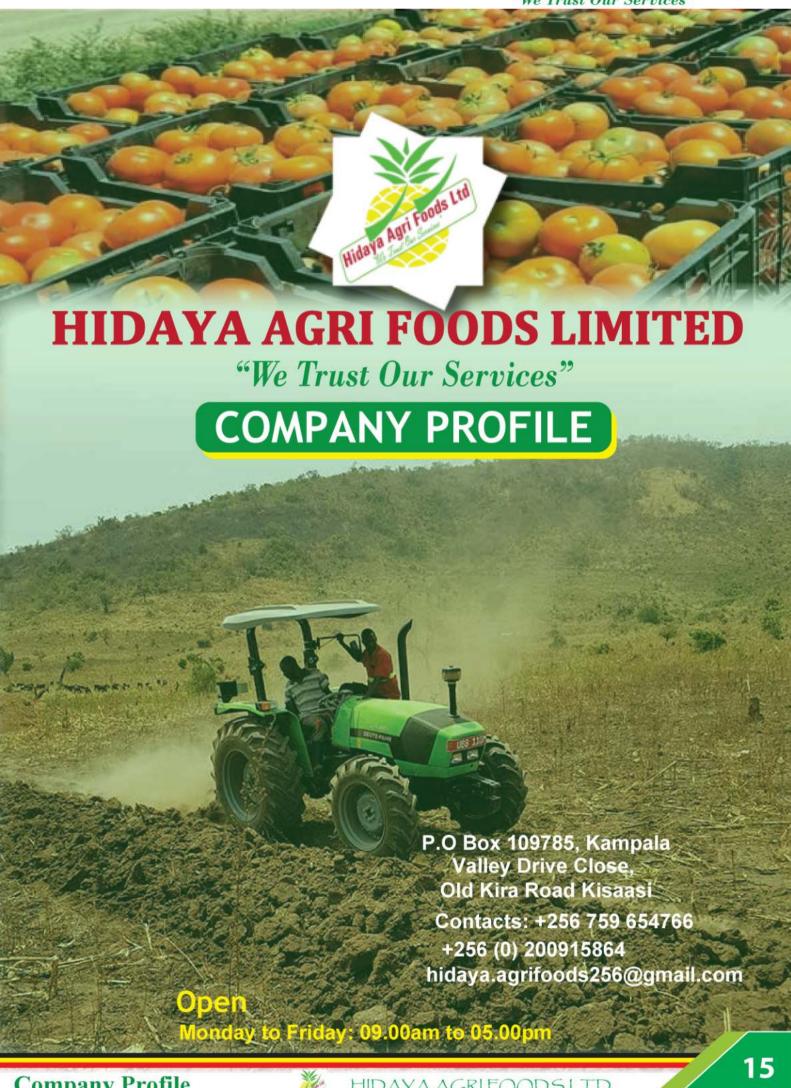
#### Shared Passion

We have all chosen our respective careers because we are excited and energized to be involved in agriculture and make a difference. This shared passion runs as a common thread that unites us with all other farmers in the industry.

#### **Environment**

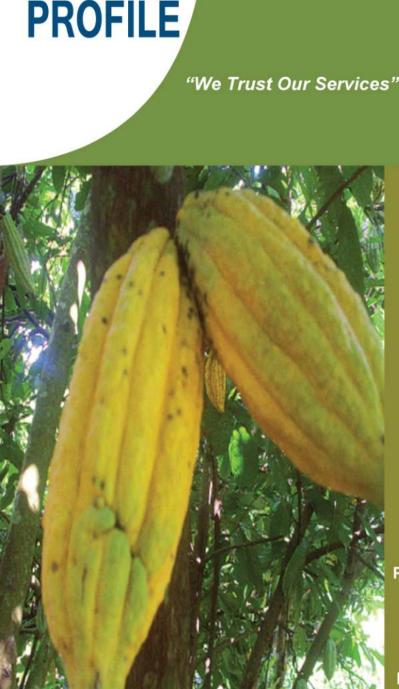
The ability to feed the future is vested on the proper conservation of the land and environment we are living in today. Biodiversity Conservation measures are part of our agriculture practices.







## **COMPANY PROFILE**





## **HIDAYA AGRI FOODS** LIMITED

P.O Box 109785, Kampala Valley Drive Close, Old Kira Road Kisaasi Contacts: +256 759 654766 +256 (0) 200915864 hidaya.agrifoods256@gmail.com